





# HEART OF ASIA

InvestHK

Over **100** airlines operate flights to **over 220** destinations worldwide, including **over 50** Mainland cities

The busiest air cargo airport in the world – **4.94 million tonnes of cargo** handled in 2017

(Airport Authority Hong Kong)



Most of Asia's key markets within four hours' flight time



From half the world's population

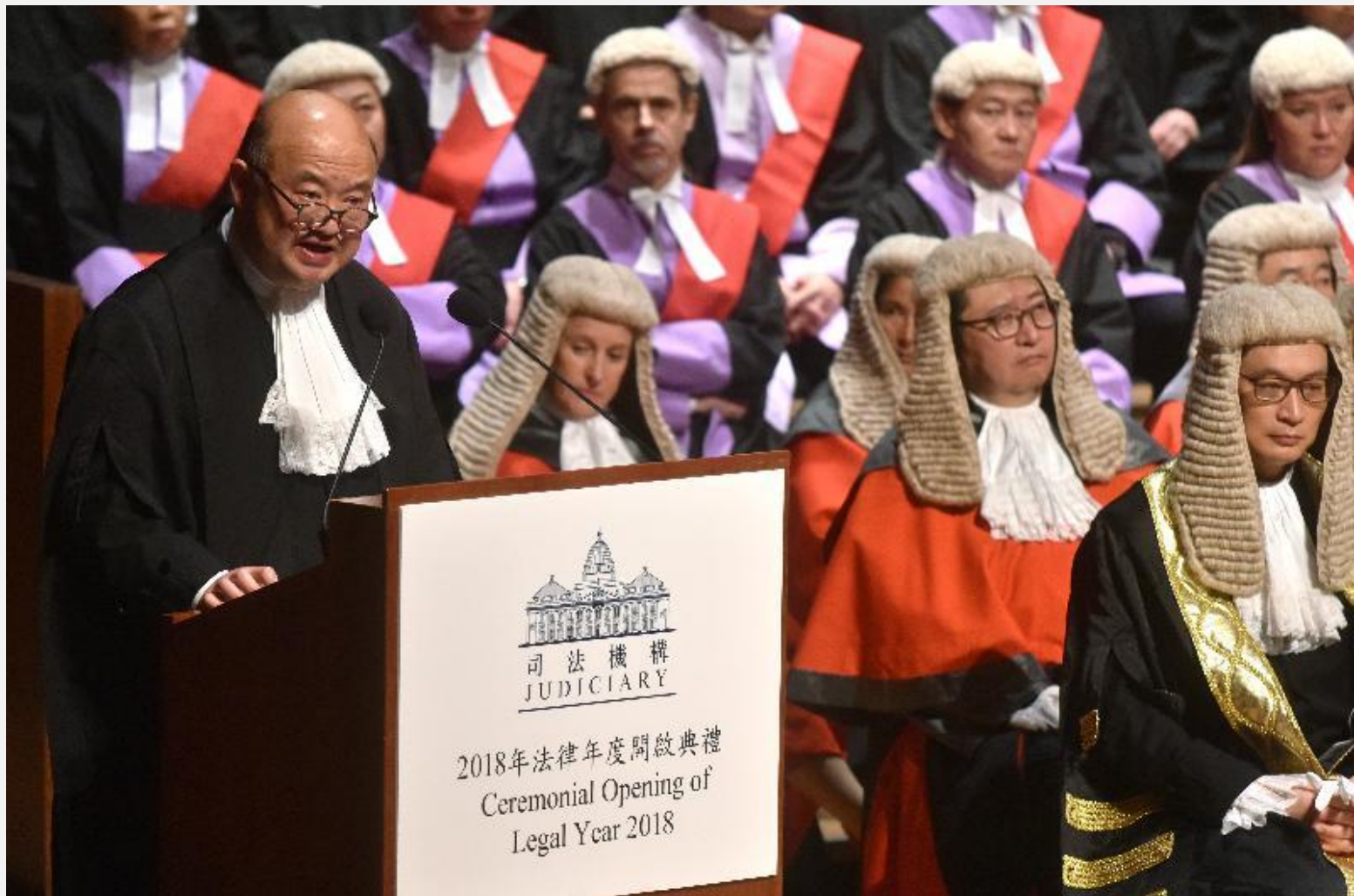
A map of Asia with Hong Kong highlighted in red. A red airplane icon is positioned over Hong Kong, with the text 'Hong Kong' next to it. Two concentric circles are drawn around Hong Kong: an inner solid grey circle and an outer dotted red circle. The text 'Hong Kong' is written in a bold, red font.

Hong Kong

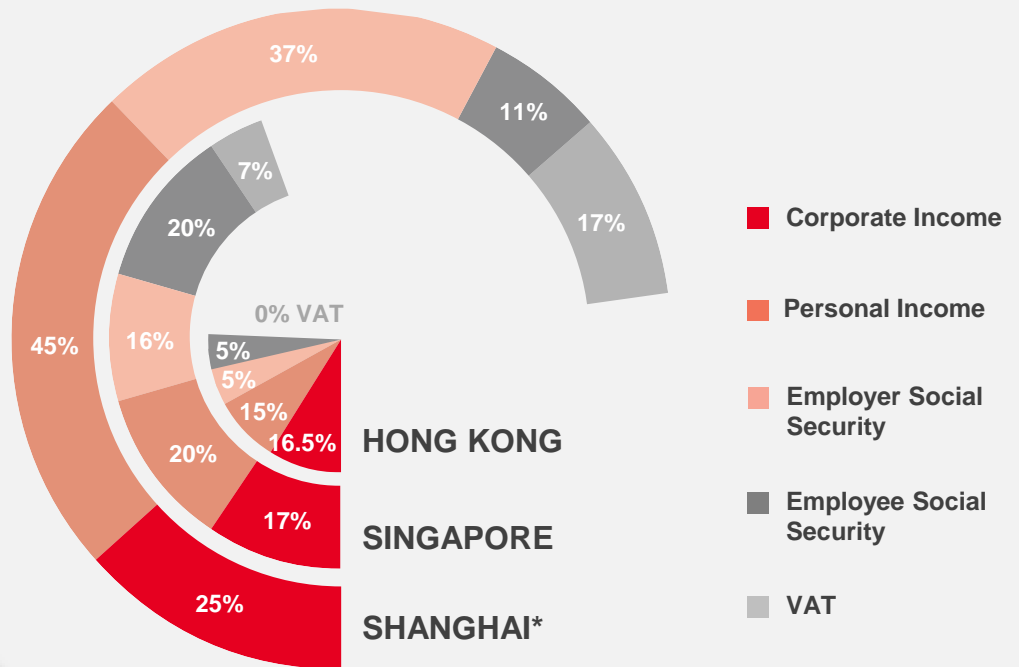


# ONE COUNTRY TWO SYSTEMS

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# LOW & SIMPLE TAX SYSTEM



\* There is no standard rate across the Mainland China. Shanghai is used as an example.



- VAT/GST/Sales tax
- Capital Gains Tax
- Withholding tax on investments
- Estate duty
- Global taxation
- Wine duty



Hong Kong has signed Comprehensive Double Taxation Agreements (CDTAs) with 39 jurisdictions.



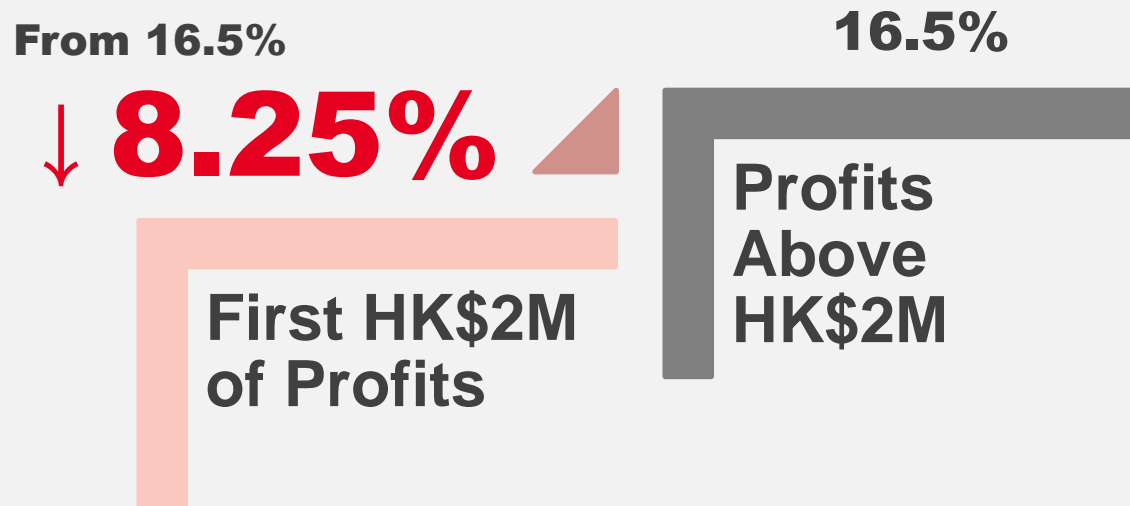
Negotiations with 12 jurisdictions are in progress.

(as of Mar 2018)

# TWO-TIERED

# PROFITS TAX RATES REGIME

*For Tax-paying Corporations-*



- Implemented from April 2018
- Unincorporated businesses (i.e. partnerships and sole proprietorships), the two-tiered tax rates are correspondingly set at 7.5% and 15%

**8,225** foreign companies  
in 2017

Source: 2017 Annual survey, HKSAR  
Government's Census & Statistics Department



Rank	FDI Inflows (2016)	US\$ bn
1	United States	391
2	United Kingdom	254
3	China	134
<b>4</b>	<b>HONG KONG</b>	<b>108</b>
5	Netherlands	92
6	Singapore	62
7	Brazil	59
8	Australia	48
9	India	44
10	Russian Federation	38

Source: World Investment Report 2017, UNCTAD

# SECTOR OPPORTUNITIES & PRIORITIES

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**Business &  
Professional  
Services**



**Consumer  
Products**



**Creative  
Industries**



**Financial  
Services**



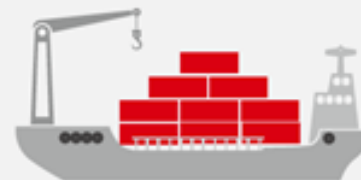
**FinTech**



**Information &  
Communications  
Technology**



**Innovation &  
Technology**



**Transport &  
Industrial**



**Tourism &  
Hospitality**



# BELT & ROAD

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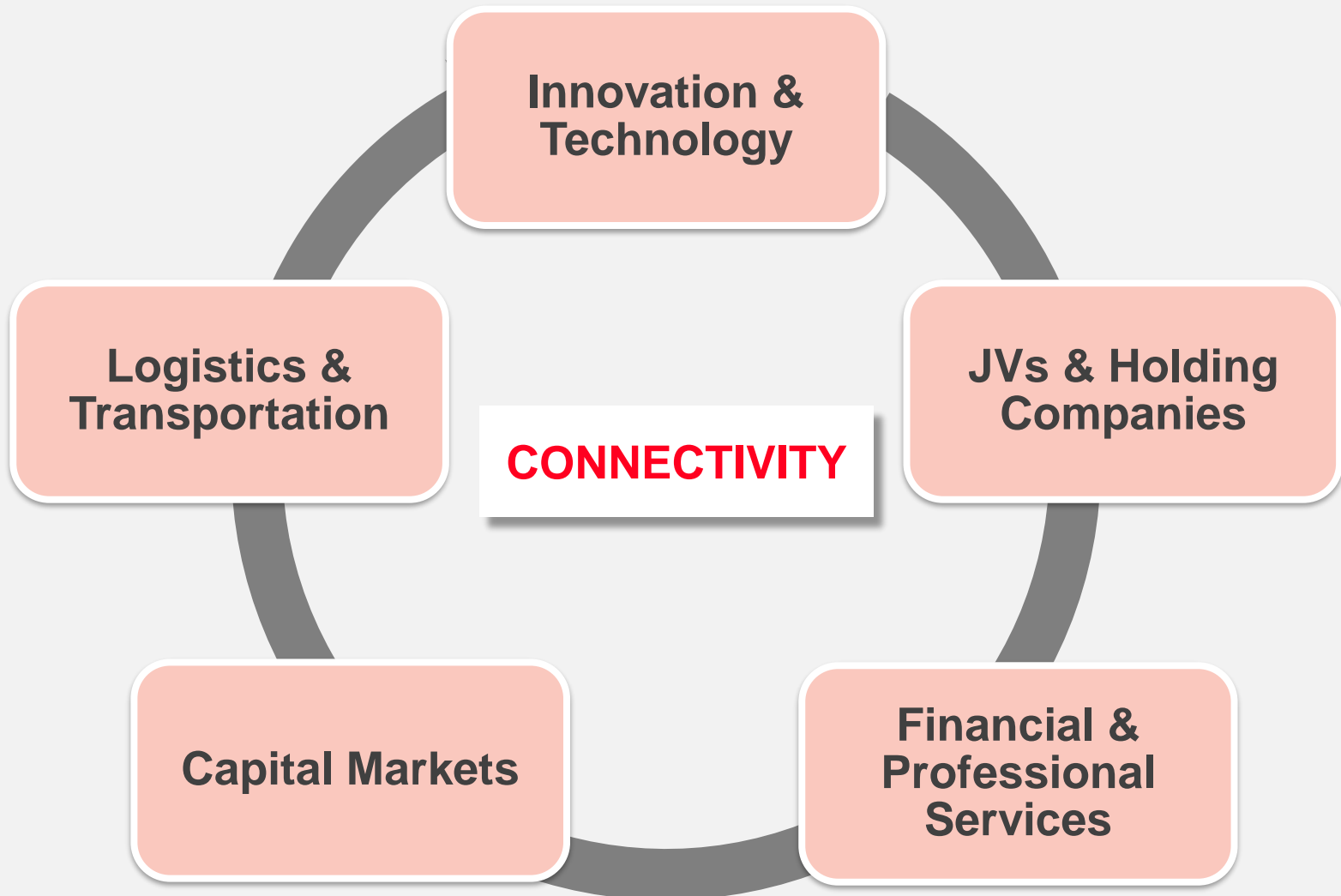
## Hong Kong:

the Super-Connector between  
Mainland China and the world



# HONG KONG'S ADVANTAGES

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# GREATER BAY AREA

- Comprises Hong Kong, Macau and nine Guangdong cities
- To promote economic integration in the area and to develop external links in order to establish a significant position in the global economy
- B2B and B2C opportunities
- Connectivity

## POPULATION

**68**<sub>mn</sub>

>UK, Italy, South Africa

## LAND AREA

**56,000**<sub>km<sup>2</sup></sub>

<Ireland, Latvia, Panama,  
West Virginia (US)

## GDP

**US\$1,328**<sub>bn</sub>

>Indonesia, Netherlands, Turkey



# INFRASTRUCTURE & CONNECTIVITY



# FREE TRADE AGREEMENT WITH ASEAN

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## Tariff reduction

Customs duties on goods of HK origin reduced or even eliminated

Trade in Goods



## Facilitating entry & stay

for business purposes, e.g. permission for HK business visitors to stay up to **90 days**

in individual ASEAN markets

Entry and Stay of Business Persons



## Fewer restrictions

on HK service providers, e.g. lifting the cap on foreign ownership to

**≥50%**

in many sectors of individual ASEAN markets

Trade in Services



## Fair treatment

on HK investments and enhanced protection against non-commercial risks

Investment Protection



**AI  
Robotics**

**FinTech**

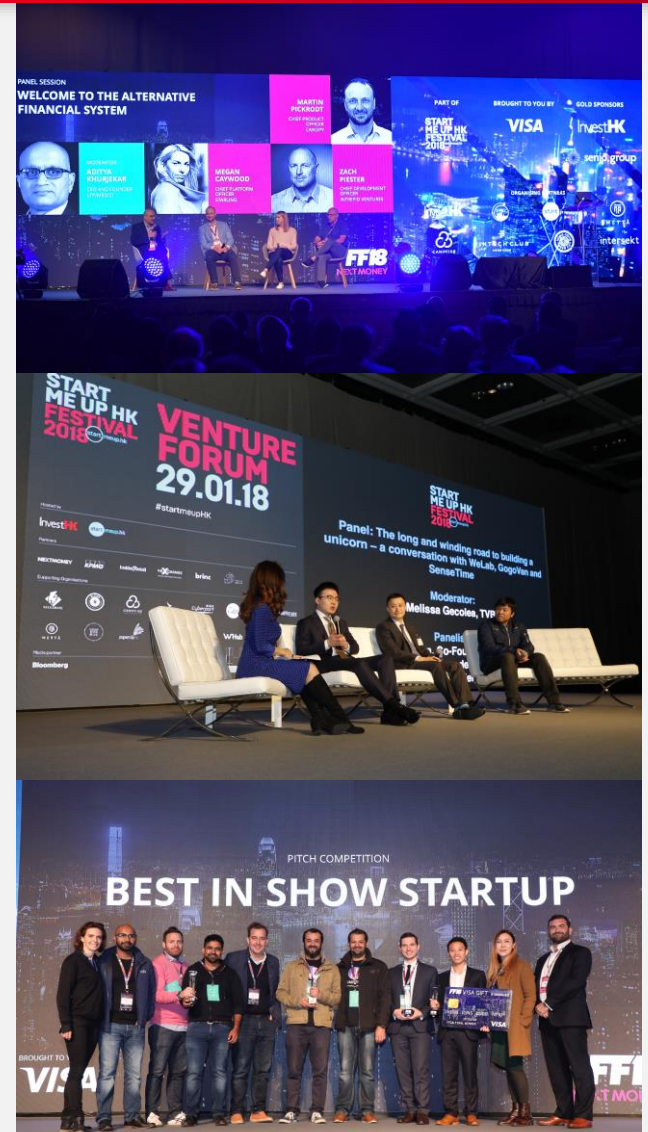
**Smart  
City**

**Healthy  
Aging**

- Focus on AI and robotics, FinTech, Smart City and healthy aging/biomedicine
- HK\$20 billion for the first phase of the Hong Kong-Shenzhen Innovation and Technology Park in the Lok Ma Chau Loop
- Technology Talent Scheme: HK\$500 million
- Innovation and Technology Venture Fund Scheme: HK\$2 billion
- Smart City development: HK\$700 million Technology Talent Admission Scheme (TechTAS)

- Launched in 2013, StartmeupHK is an initiative by InvestHK to promote the Hong Kong startup ecosystem and connect entrepreneurs in local and overseas startup communities. At its core are the mission to promote Hong Kong as a startup destination, bring global entrepreneurs to the city, and attract innovative, scalable and high impact ventures to set up in Hong Kong.
- StartmeupHK Festival 2019 – 21-25 Jan @HKCEC. Key themes:
  - Smart city
  - Health Tech
  - Internet of Things (IoT)
  - Retail Tech
  - Fintech

[www.startmeup.hk](http://www.startmeup.hk)



# HOW WE CAN HELP

InvestHK

- InvestHK aiuta le aziende straniere ad avviare un'attività a Hong Kong affinché possano beneficiare delle opportunità offerte dalla Belt & Road
- Mission: attrarre e sostenere la permanenza degli investimenti diretti stranieri che sono di importanza strategica per lo sviluppo economico di Hong Kong.
- Servizi volti ad aiutare le aziende straniere a insediare ed espandere le loro operazioni a

Hong Kong

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 #InvestHK

 [www.linkedin.com/company/invest-hong-kong](http://www.linkedin.com/company/invest-hong-kong)



**Informazioni per valutare opportunità, costi, procedure e preparare il business plan**

**Aiuto per permessi di lavoro, scuola, stage...**



**Eventi di Networking, presentazione di fornitori di servizi**



**Sostegno pubblicitario in occasione del lancio di nuove attività**



# GET IN TOUCH

InvestHK

## IN ITALY



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